

# This product is protected according to the CLEAR FOCUS European Patent EP 2 155 503 B1

### **BudgetVue 1533**

# Key Features

- Monomeric Vinyl
- Short-Term Applications
- Exterior-Mount Window Graphics
- Open area: 33%,
- Printable area: 67%,
- Perforation Diameter: 1,5 mm

# **Product Features and Applications**

100µ white monomeric micro-perforated PVC vinyl coated with a black removable adhesive. Build with a patented light reflective double paper liner.

#### **Applications:**

- Short-term exterior-mount window graphics for retail and commercial signage, glass doors and transparent surfaces.
   Not recommended for vehicles due to reduced visibility.
  - ♦ Apply to clean, dry glass surface.
  - ♦ Use mild soap and water to rinse glass
  - ♦ Do not use solvent-based glass cleaner
  - ♦ Remove by peeling from glass at 90°
- Application on non glass transparent surfaces such as (but not limited to) polycarbonate or PMAA is not recommended.
- If exposed to rain and/or dust, an optically clear, compatible overlaminate film is recommended to prevent holes from filling with dirt or water.
  - ♦ Lamination must be done on perfectly cured/dried ink

# **Key Benefits**

- Dimensional Stability: Good
- Humidity Resistance: Good
- Solvent Resistance: Good
- Water Resistance: Fair
- Focus on close viewing and prints with details.
- Easy to install and to remove
- Printable with the most common printing techniques
- PET Liner for UV inks
- Certification: M1, ABG

- BudgetVue is specifically designed for applications requesting close-viewing and fine text.
- The excellent cohesion of the adhesive allows a clean removability up to 6 months. Low/high temperatures and solvent based inks may impact the clean removability of the film.
- Compatible with screen printing; inkjet printing using solvent, eco-solvent, mild solvent, latex and UV-cure inks
  - ♦ Print image on vinyl side, not on release liner
  - ◆ Always test your printing/ink combination prior to commercial use.
  - Product can be cut and weeded (check compatibility with your equipment).



# **Technical Information**

- if stored on vertical position (AA Zone 1).
- <sup>2</sup> Immersion in water is not recommended.
- <sup>3</sup> BudgetVue 1533
- 4 screen printing; inkjet printing (solvent, eco-solvent, mild solvent, latex and UVcure inks)

#### • Guidelines:

we recommend an absolute minimum of 24 hours between printing and application of the film. Darker prints may require longer.

Lamination is highly recommended for vehicle applications in order to prevent poor visibility when exposed to rain and dirt. We recommend ClearLam for flat surfaces and CurvaLam for flat and slightly curved surfaces. Lamination must be done on perfectly cured/dried ink.

Low/high temperatures and solvent based inks may impact the clean removability of the film.

Film must not be applied on rubber seals around the windows

 For further information please refer to our Technical Bulletin or contact us

Film	100µ calandered black/white monomeric micro-perforated PVC vinyl
Adhesive	20µ black removable water based pressure sensitive adhesive
Liner	Light reflective double paper liner
Standard Width	106 cm / 137,2 cm / 152.4 cm
Standard Length	50ml
Expected Lifetime Exterior <sup>1</sup>	18 months
Clean Removability	6 months. Adhesion may increase with time
Storage Stability <sup>1</sup>	24 months shelf life if stored at 21° and 50% relative humidity
Minimum Application Temperature	+6° C
Service Temperature Range	-17° C to 62° C
Dimensional Stability	Good
Solvent and Humidity Resistance	Good
Water Resistance <sup>2</sup>	Fair
Certifications <sup>3</sup>	M1, ABG
Printability <sup>4</sup>	All

# Warranty

Information provided above is based upon tests that are believed to be reliable. There are intended as a source of information and do not constitute a warranty. ClearFocus takes great pride in ensuring tight quality control and we warranty our products to be free from visible defects at the time of sale. Any material showing visual defect at the time of sale will be replaced without charge. Our lability is limited to the costs of material and ClearFocus shall in no circumstances cover expenses associated to the transformation and/or application of its products.